

MEETING MINUTES
Meeting of the Board of Directors – Envision Schools
Support Office, 436 14th Street Suite 920
Oakland, CA 94612
August 26, 2010, 4:00 pm
Dial-In # is (866) 634-0822 Code: 103193

1) PRELIMINARY

- a.** Call to Order
- b.** Roll Call:
 - Present: Paul Carney, David Cooper, Helen Bulwik, Lawrie Mott, Amy Verneti, Natalie Walrond
 - Also in attendance: Brian Greenberg, Judy Hill, Anne Holmes, Naomi Kellar, John Krull, Alicia Siegel

2) DISCUSSION ITEMS

Long Term Strategic Planning Foundational Work

- a.** Bob started the meeting and gave a brief update on the planning process. He explained that ES has been engaged with a strategic consultant Susan Edsall, who has 25+ years experience, and comes highly recommended.
- b.** Bob gave some history about the planning process: i

help of Jane and Susan we have established which committees should be standing and which should be ad-hoc. The ad-hoc committees will come together when we have specific questions we need answered. Education committee is an example of this process; the education ad-hoc committee could include outside experts, as well as board members. All Board Members are now on the development committee. Amy mentioned this format is much better than what was used before.

ACTION ITEM: All Board Members need to be aware of their new Board roles.

Board Memo

a. Natalie opened discussion by outlining the memo's message: how to be most useful

receive a packet of pre-addressed invites to write personal messages.

b. Bob elicited discussion about the upcoming development event on September 23rd and stated that it will include a presentation by two of our former student who will stay for ensuing discussion. Focus of the event, which will include 40-50 people, is to increase pledges over last year when the \$100k goal was attained, and to grow the number of donors. Additionally, the goal is to have Board contributions equal a smaller percentage of total pledges than it did last year; 50% or less versus 70% last year. Board members will take an active part in the event, and will be coached on their role and whom they will cultivate by the development team.

c. Bob expressed his belief that we have a focused, organized development team in place, and Lawrie communicated that foundation requests are up, and the website redesign will be completed by the event as a result of work that Anne Holmes has been doing.

d. Natalie concluded the Development discussion with a reminder that Envision Schools' success is dependent on raising more money to support our students and to take active steps to address the financial stability of the organization, so we all need to be comfortable and enthusiastic about making that happen.

ACTION ITEM: All Board Members should expect a packet of addressed invitations from Alicia within the next week.

4) ACTION ITEMS

1. Consent Items

a. Minutes from 6.3.10

Amend "Last year staff retention 600%" to 60%.

MOTION: Lawrie moved to approve.

SECOND: Amy

All in favor, none opposed. 1 absent.

b. Expulsion Committee, Change of Address for METRO and Impact.

MOTION to approve all three: Lawrie

SECOND: Amy

All in favor, none opposed. 1 absent.

2. Approve new board members: Greg Daily, Jim Wigget, Todd Aldrich

MOTION to approve all three: David

SECOND: Amy

All in favor, none opposed. 1 absent.

5) ADJOURNMENT

Natalie closed the meeting at 6:27PM.